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## Who we are

DataScouting is a software research and development company specialized in creating traditional and online media intelligence and analysis platforms. Using Machine Learning technologies such as Text and Video Analytics, Information Classification, Speech Recognition, and Optical Character Recognition DataScouting's platforms automatically augment textual and audiovisual streams helping you to manage and easily identify content of interest.

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## Trust building

With proven expertise, highly qualified personnel and an active R&D department, DataScouting can help you accelerate business growth and address business and technology challenges by designing and building high quality, reliable and secure applications tailored to meet your requirements.

**DATAS**  **OUTING**

Your Software Technology Partner

[info@datascouting.com](mailto:info@datascouting.com)

[www.datascouting.com](http://www.datascouting.com)

Member of

FIBEP (World Media Intelligence Association)

AMEC (International Association of the measurement and Evaluation of Communication)



**MEDIAS** **couting**  
**ONLINE/SOCIAL**

High quality online news data

Powered by

**DATAS**  **OUTING**



**MediaScouting Online/Social** is a 24/7/365 turnkey software solution for monitoring online news sites, social media and video streams such as YouTube in real time. Get actionable information, extract custom metadata, deliver insights and respond in crisis in real time. Completely tailored to your requirements no matter how simple or complex your needs are.

**Integration:** Integrate MediaScouting Online/Social with MediaScouting Dashboard or any dashboard solution.

**Search API/API Suite:** enables you to integrate online data into your own workflow, combine with your own or third-party data from other sources to get unique insights.

**Machine Learning:** Recognize entities, place names, faces and logos and understand multilingual content via machine translation.

## Centralized media intelligence

Customizable crawlers download open content 24/7 from web sites, social media platforms, messaging applications, podcasts etc.

Recognizes multilingual metadata in each page such as body text, authors, photos, tags, published date, keywords, videos and removes all irrelevant content, either automatically or by profiling.

Download and process free or paywalled content.

Automatically detect, download and augment related video, slides, and PDFs.

Supports content with flows (multiple pages).

Use DataScouting's AI modules to enrich your data, and find actionable information.

Identify content of interest in real time - new content arrives every few minutes.

Can scale to monitor hundreds of thousands of data sources.

Flexible and simple to use interface.

Find out more

[info@datascouting.com](mailto:info@datascouting.com)